

BIEPA

NEXT MEETING

7:00pm Monday 27th September 2021
ANZAC Room Bribie RSL
99 Toorbul Street. Bongaree

GUEST SPEAKERS:

Angela Armitage; Geoff Ginn; Richard Ogden
BIEPA Tourism Project Team



At BIEPA's February 2019 meeting there was a consultation process to identify BIEPA's long and short-term goals. One of the goals identified was to work to change Bribie Island's inappropriate and unsustainable Tourism Model which is at odds with an Internationally protected Fauna and Flora Sanctuary. The process identified the damaging environmental economic and social impacts of three recreational activities being marketed by government and tourism promoters to attract visitors to Bribie Island: (1) unrestricted 4x4 beach driving on Bribie's Ocean Beach; (2) uncontrolled jet ski use in Pumicestone Passage and Moreton Bay; (3) uncontrolled off-leash dogs on beaches. BIEPA's Tourism Project Team (Angela, Geoff and Richard) volunteered to take on the task of developing strategies that would provide a more sustainable 21st Century vision for how Bribie's Fauna and Flora Sanctuary could be marketed, appreciated and enjoyed by residents and visitors: A new Tourism Model that will provide improved and sustained economic benefits without destroying Bribie Island's iconic and unique valuable attractions, assets, environment and lifestyle. BIEPA's Tourism Project Team is well qualified and experienced to achieve this goal.

Bribie Island
Tourism
New Hope for a
Sustainable Future



Angela has owned and operated an eco tourism business in NZ and participated in business and community organisations. **Geoff's** background is strategic planning in the Australian army and he was involved in starting the Flying Fruit Fly Circus. **Richard** is a professional journalist with experience in public communication and community development.